



Thrvly Live Inspired

Your digital studio in a global fitness & wellness marketplace.

- ✓ Earn recurring subscription revenue from your current members and a global Thrvly user base.
- ✓ Upload your class recordings. Earn for every view. From anyone... anywhere in the world.
- ✓ Get more exposure through a global network of users, studios & instructors

Grow Your Fitness Business In A Global Community

About Thrvly

The Thrvly Marketplace is a digital community where Instructors & Studios connect with fitness lovers around the world.

It's like Peloton or AloMoves...but for every Instructor in the world.

The members of Thrvly have access to the most diverse collection of classes from instructors around the world.

Instructors & Studios using Thrvly get access to a global user base and a way to earn recurring subscription revenue without have to build their own site or app... or do so much work for free on YouTube / IG / Facebook.



Earn multiple revenue streams from your digital studio

Thrvly is built for you to grow recurring subscription & per view revenue!

Here's how revenue is made on The Thrvly Platform.

- ✓ Every member joining through your unique link.
Earn \$10/ month recurring revenue for the lifetime of their membership.
- ✓ Every class view.
20% of membership is split evenly to all instructors viewed that month.
- ✓ Example:
10 Classes Created x 1000 class views
x \$.10/view = \$1,000 /mo.



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How we work with studios

- ✓ Studios create their account on Thrvly... Free Forever.
- ✓ The Thrvly Fitness Program Team will help you design classes & your page to reach the most users.
- ✓ We take an active role in promoting your best classes through branded content campaigns, email marketing, and social media marketing.
- ✓ Your studio will be featured in the Thrvly Marketplace page for increased exposure.
- ✓ Your classes will be featured in the corresponding category for increased views.
- ✓ We have a vested interest in your success! The more awesome classes you make...the more we have to share with our global audience.



What studios do to be successful on Thrvly

- ✓ **Create a variety of classes.**
The variety will appeal to wide user base.
Easy to Difficult... Quick Classes to 1hr+
- ✓ **Promote what you are doing on Thrvly to your current members.**
They are the most loyal following you have. Leverage them first. We will help promote you to a wider audience.
- ✓ **Regularly create new & exciting classes, and share what you are doing to your social audience.**
The community of studios & instructors on Thrvly does a lot to drive new viewers to each other.

Thrvly funded promo campaigns

How to get your classes and page featured in marketing campaigns

- ✓ **Great content wins!**
Class looks professional, clean space, good recording and camera equipment.
- ✓ **Instruction is on point.**
Help Thrvly members understand what you are doing... you already know this. Just keep in mind users on phones and TV are one more step removed from you.
- ✓ **Fun. Exciting. Energetic.**
Bring the energy like you would for your in-person classes.

We love to showcase the best content everywhere. We'll put \$\$ behind you.



Thrvly

Thrvly
Live Inspired



**Bring your studio online with
on-demand classes to a global user base.**

Thank you!!

We can't wait to inspire the world with you!

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thrvly.com/marketplace